



Small Fish Business Coaching *Moment*

Tony Ozanne and Richard Everson will officially launch Small Fish Business Coaching in Canberra at the Canberra Glassworks on 8 December.

provide support and accountability,' Tony said.

'How that works in practice is completely dependent on each business. We don't arrive with a set agenda,' Tony said. 'We use the audit process to identify priorities and build a business plan around them.'

Coaching can assist any small business fast-track their progress towards their goals.

Richard said, 'We know small business owners work really hard but the coaching process helps them make the most of every hour in their day - an hour spent planning can be the most productive hour of your week.'

Small Fish Business Coaching offers a reciprocal guarantee for their services. If a business owner has not recouped their coaching investment within 12 months, coaching will continue for free.

Small Fish offers an obligation-free introduction to business coaching with a complimentary one hour session for anyone who contacts them.

Small Fish Business Coaching will be holding its official Canberra launch on Wednesday 8 December at the Canberra Glassworks, Kingston, from 6pm.

Jon Dale, founder of Small Fish Business Coaching, will be in attendance and there will also be lucky door and other prizes on offer.

'If you are a small business owner, this is an invitation to consider a new year's resolution for your business,' Richard said.

'Your business works hard for you so give it a bit of love. You'll work just as hard next year as you did this year, but by engaging in the business coaching process you will achieve far more.'

All are welcome to the launch; those wishing to attend are asked to RSVP before 8 December to tony.ozanne@smallfish.com.au

SMALL BUSINESS COACHING *brings you benefits*

Consider a new year's resolution for your business and experience the benefits of business coaching.

Small Fish Business Coaching has recently expanded its operations to Canberra with coaches Richard Everson and Tony Ozanne joining the team. The Small Fish team comprises 13 coaches in Australia and 2 in the US. Founded in 2007, the business has many satisfied clients and features regularly in the national business press.

The Canberra coaching duo has access to training venues and can provide coaching wherever it suits, but usually meet business owners in their workplace.

'We don't even need to meet face-to-face,

we can utilise technology such as webinars and Skype. We are targeting the Canberra market but geography is no barrier,' Tony said.

When describing the business coaching process, Tony compares it to hiring a personal trainer for your business.

'A personal trainer doesn't actually do the push-ups for you - they help you and guide you and direct you in your technique.

'As coaches, we guide and support the business owner through the three-step coaching process - audit, plan, action. Business owners have access to Business Mastery - a sophisticated online learning program (we refer to it as a mini-MBA), we share the benefit of our experience and we

Find out how business coaching can help your business grow. Visit www.smallfish.com.au or call **1300 977 249** for a free coaching session. *From small things, big things grow.*

**Small Fish
Business Coaching**